

Message Text

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PAGE 01 BOGOTA 04032 021934Z

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ACTION ARA-10

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FM AMEMBASSY BOGOTA

TO USDOC WASHDC

INFO SECSTATE WASHDC 8421

UNCLAS BOGOTA 4032

E.O.08/ NA

TAGS: BEXP CO

SUBJ: GMR: ENERGY SYSTEMS

REF: A. STATE A-816 B. USDOC 2997 C. BOGOTA 1978 D. USDOC 3763

1. IN CONDUCTING MARKET RESEARCH IN COLOMBIA THE LACK OF SUFFICIENTLY DETAILED IMPORT STATISTICS AND THE SCANTINESS OF PRODUCTION OR SALES DATA FOR DOMESTIC INDUSTRY MAKES IT EXTREMELY DIFFICULT TO ESTABLISH A COMPREHENSIVE STATISTICAL BASE. BRINGING CLUSTERS OF STATISTICAL DATA INTO A MEANINGFUL RELATIONSHIP REQUIRES A HIGHER THAN AVERAGE NUMBER OF INTER-VIEWS WITH CAREFULLY SELECTED KNOWLEDGEABLE SOURCES.

2. INASMUCH AS COLOMBIA'S ENERGY INDUSTRY HAS DEVELOPED ALONG SEMI AUTONOMOUS REGIONAL LINES, WITH THE HEAD OFFICES OF SOME IMPORTANT COMPANIES OUTSIDE BOGOTA, OPTIMUM DEVELOPMENT OF THE FULL RANGE OF DATA CALLED FOR IN THE ENERGY SYSTEMS GMR WILL REQUIRE CONSIDERABLE TRAVEL.

3. SINCE BUDGETARY RESTRAINTS HAVE RESULTED IN NEAR ELIMINATION OF OFFICIAL EMBASSY TRAVEL AND MANY OTHER EXPENDITURES FOR THE REMAINDER OF THE FISCAL YEAR, AND IN VIEW OF THE ROUGHLY DOLS 5,000 SAVINGS RESULTING FROM MAU IMPLEMENTATION OF THE RESEARCH, THE EMBASSY REQUESTS USDOC FUNDING OF DOLS 575.00 AS FOLLOWS:

A. AIR TRANSPORTATION.

ONE TRIP BOGOTA--CALI

MEDELLIN-BOGOTA AND ONE TRIP BOGOTA-

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BARRANQUILLA-CARTAGENA-BOGOTA DOLS 100.00

B. PER DIEM: 11 DAYS AT DOLS 25/DAY 275.00

C. MISCELLANEOUS (GROUND TRANSPORTATION, ETC) DOLS 50.00

D. COMMERCIAL REPRODUCTION OF FINAL REPORT DOLS 150.00

TOTAL DOLS 575.00

4. GIVEN THIS LIMITED BUDGETARY SUPPORT, THE EMB BELIEVES IT
CAN MEET THE GMR REQUIREMENTS FULLY.

VAKY

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